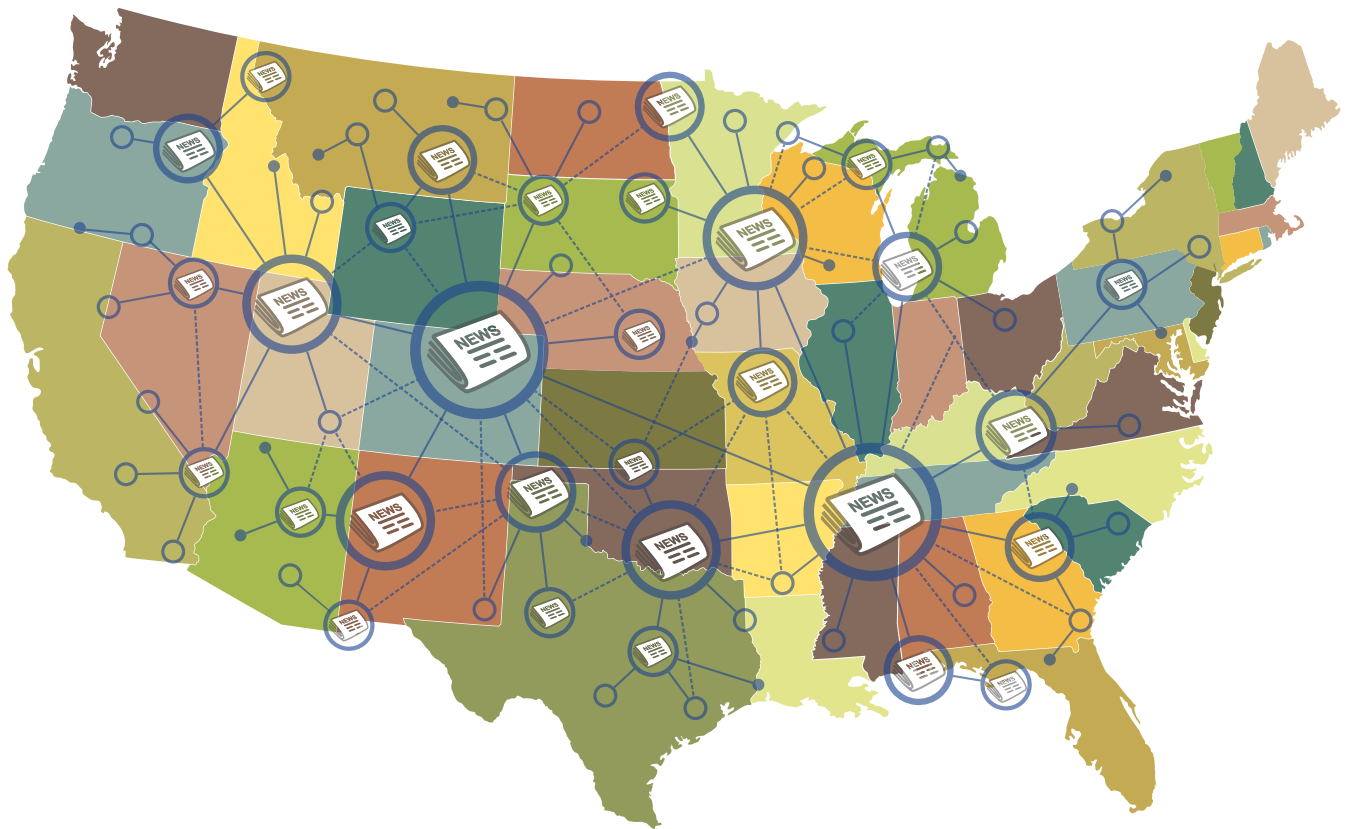


Out of Market Obits

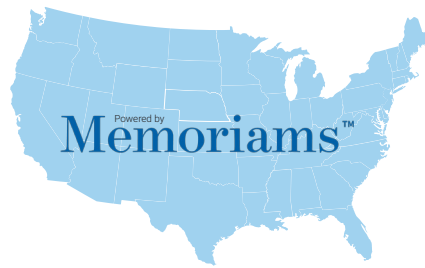
We've made it easier for newspapers to increase incremental obits revenue



iPublish AdPortal Obituaries

is now integrated with the

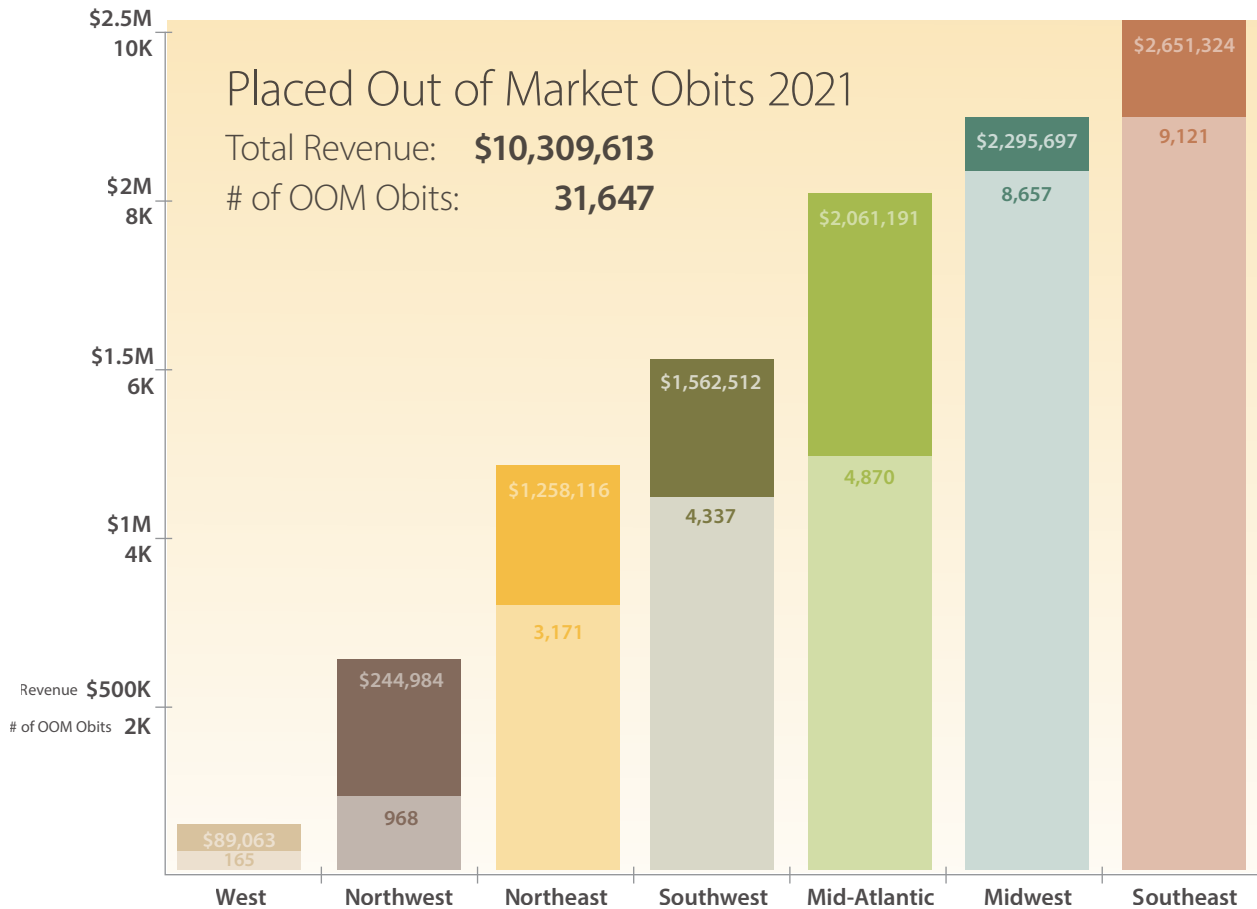
Memoriams Newspaper Network



Funeral Homes & Families Have Spoken:

Make it easy for me to place my obituary in other markets.

The Memoriams Network is now available via iPublish AdPortal Obituaries to support the entire newspaper industry by driving more obit placements. Funeral homes love this feature because it saves them as much as 90 minutes of their valuable time to research and place obits in additional newspapers. **It costs your paper nothing and the option for a second newspaper appears after the funeral director has completed the transaction with your paper.** Both the market research and beta testing we've done support the need for greater distribution of obituaries because today's aging population most likely lived in more than one place in their lifetime. As the largest obituary order intake solution to the newspaper industry, iPublish continues to find ways to increase revenue for our industry overall.



Source: Adpay | Memoriams

To find out more or to schedule a demo
 email or call kim@ipublishmedia.com | phone/text 772-532-3435