

iPublish Media Solutions Partners with CNPA Services Inc. to Launch a State Public Notice Marketplace

-- FOR IMMEDIATE RELEASE --

Westborough, MA (July 12, 2024) – iPublish Media Solutions, the leading provider of e-commerce advertising software, and CNPA Services Inc. are pleased to announce a strategic partnership to host a new and enhanced aggregated public notice website capublicnotice.com, a single depository for the state’s published legal notices.

Launched in June, the platform provides added features and gives the public greater ease of accessing legal notices in one aggregated statewide website.

“We are excited to partner with iPublish Media Solutions whose platform not only brings user friendly features and functionalities, but brings a high degree of security in addition to being SOC2 compliant. Network security is always a critical issue for us with any platform we deploy,” said Charles Ford Champion II, Chief Executive Officer of the California News Publishers Association.

“We have also been impressed by their industry knowledge and are confident that our new alliance will better serve our members. Our goal is an enhanced experience for customers, public users, and members, many of whom already use iPublish Media portals.”

The new collaboration improves capublicnotice.com, augmenting the site to be a comprehensive statewide network for public notices, enhancing the public’s access to them and the ease of posting them across the state.

The partnership is another step in preserving public notices by making the aggregated statewide site simple to navigate and fulfill. It also includes a variety of enhancements, including bulk uploading for affidavits and seamless integration from newspapers already using other iPublish Media e-commerce advertising portals.

“This new partnership provides small and mid-size news publishers access to the same state-of-the-art technology used by larger newspapers,” said Malcolm McGrory, Sales Consultant at iPublish Media Solutions. “It’s a win-win for all concerned.”



About California News Publishers Association

The California News Publishers Association (CNPA) includes more than seven hundred newspaper members, including daily, weekly, and monthly newspapers, digital publications, and campus publications. Its mission is to protect and serve the common interests of its news media members, help strengthen communities, and foster the highest ideals of the news profession. For more information, please contact Cecelia Drake cecelia@cnpa.com or visit <https://capublicnotice.com>

About iPublish Media Solutions

iPublish Media Solutions is the industry leader in providing e-commerce advertising software to the media industry. The company has empowered over 1900 newspaper customers and call centers to save time. The automated 360-degree workflow provides seamless online sales, design, payment, and multi-channel distribution with a world-class user interface. AdPortals support classifieds, public notices, obituaries, and more on one integrated platform anyone can use. For more information regarding iPublish Media Solutions, please contact Malcolm McGrory (978) 985-0867 or visit <http://ipublishmedia.com>.