

## The Winners for LMA's Best Digital Agency are...

*Westborough, MA May 15, 2017* – The Local Media Association (LMA) 2017 Digital Revenue Summit was held in Chicago IL on May 9, 2017. The sole focus of this one and a half day event was growing digital revenue. 160+ of the top digital managers in the Local Media ecosystem were in attendance including digital leaders from Gannett, Tribune Broadcasting, Entercom Communications, Scripps, Tegna, GateHouse Media, to name a few.

Brian Gorman, vice-president and co-founder of iPublish Media Solutions, had the honor of announcing the winners of the highly competitive LMA's Best Digital Agency awards. Awards were also given for best local websites, new digital initiatives, best promotion or contest, digital innovator of the year and best R&D partner, among others.

Agencies competed in two categories, under \$5 million in annual revenue or over \$5 million in annual revenue. First place for the under \$5 million category was presented to Advocate Digital Media and General Manager Jason Holmes; while second place was awarded to CBC Media and Chris Weatherly, Sales and Operations Manager. Two winners were also selected for the over \$5 million in annual revenue category. First place was presented to Propel Marketing and Peter Cannone, CEO; and second place awarded to 2060 Digital and James Bryant, President and Matt Chamberlin, National Direct/Digital Strategy.

The session, part of the LMA 2017 Digital Revenue Summit, was one of the highlights of the day and was a must-attend for professionals wanting to grow their digital marketing services revenue. Each winner presented and addressed structure, revenue growth, products offered, profitability and more. "It was very rewarding to have moderated this session., stated Brian Gorman, "We see the digital agency market as a growth opportunity for both iPublish and our media partners." Congratulations to these progressive and innovative digital agencies.

### **About iPublish:**

iPublish Media provides on demand e-commerce solutions that enable community publishers to sell any ad anywhere on any device. iPublish's industry leading AdPortal platform offers an easy to use workflow for building HTML5 targeted digital display ads as well as Facebook ads for targeted ad campaigns. With more than 2 million ads generated worldwide across 400+ web sites every year, iPublish Media is the leading provider of self-service advertising solutions in the community publishing industry today.

### **About LMA:**

LMA is the only organization that brings all media together for the purpose of sharing, networking, collaborating and more. More than 3,000 newspapers, TV stations, radio stations, directories, pure plays and research & development partners, are active members. LMA assists local media companies with their transformation strategies via cutting-edge programs, conferences, webinars, research and training (<http://www.localmedia.org/>).

### **For More Information:**

iPublish Media Solutions  
114 Turnpike Road, Suite 203, Westborough, MA 01581  
[www.ipublishmedia.com](http://www.ipublishmedia.com) | email: [sales@ipublishmedia.com](mailto:sales@ipublishmedia.com) | call: (508) 366-6383