

AdPortal Tributes

A Special Obituaries Section
Repurpose Your Obituary Content
Easy Upsell with Paid Obituaries

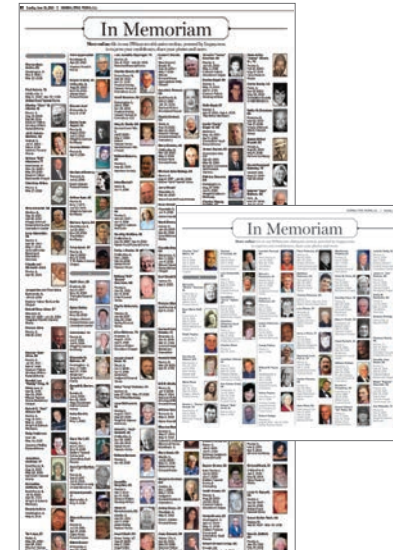
AdPortal Tributes



Aldridge "Al" Hightower, 89
Peoria, IL
Apr 2, 1927 -
Jun 4, 2016
Simons Funeral Home

Frederick E. "Bud" Kelly, 88
Chillicothe, IL
Apr 2, 1927 -
Feb 1, 2016
Webb-Hart Funeral Home

Gwen Klawitter, 94
Peoria, IL
Oct 23, 1921 -
May 8, 2016
The Wilton Mortuary



A SPECIAL SECTION FOR OBITUARIES

Create, and up sell special sections for obituaries seamlessly using content that has been previously stored in the AdPortal Obituaries platform. Available to non-AdPortal customers as well.

Publish monthly, quarterly, semi-annually or annually to generate *substantial incremental revenue. For a nominal fee the family receives a memorial tribute listing in the multi-page insert of the newspaper. AdPortal Tributes paginates each market's special obituaries section as a print-ready multi page PDF or native Adobe InDesign file.

**"The five Gatehouse markets that have implemented AdPortal Tributes have generated \$500,000 in new obits revenue in 2017. When extended to their other markets they will see in excess of one million dollars in new obits revenue in 2018."* —Source: [iPublish Media | Gatehouse Media Case Study](#)

FEATURES AND BENEFITS

- Available in broadsheet and tab layouts using your editorial fonts and styling
- Custom frequency - monthly, quarterly, semi-annually, annually
- Upsell bundled with paid obits
- Tribute listings can be flowed around additional display advertising
- Print-ready pages are paginated in AdPortal Tributes