Deliver the right message to the right audience at the right time

**Print Advertising & Products**
Increase print revenue by auto-including options in self-service ad bundles – O&O display, direct mail, inserts and more

**Digital Display**
Leverage the expertise of your digital team by allowing SMBs to purchase optimized desktop and mobile campaigns

**Social Media**
Offer profitable Facebook/Instagram campaigns for less than $100. Link these to programmatic and print, differentiating you from your digital services competitors

**News-style Video**
Video is everywhere – YouTube, Facebook, LinkedIn, websites – and SMBs want it. Give SMBs custom videos at affordable prices

**Waze Ads**
An essential element for brick & mortar SMBs, Waze|LOCAL navigation marketing supercharges print & digital bundles

Attract and keep new local businesses by giving them the ability to...

The ONLY local SMB DIY marketing platform that bundles print, digital and social
Now SMB advertisers can self-select from bundled mixed-media packages designed by you to deliver a multi-platform local campaign

- **Videobolt.com** delivers SMBs professional news-style videos at an affordable price. Turn-key, quick turn-around & usable across the web

- **AdPortal SMB** is a responsive web application

- **Place mobile ads and a pin on the map while nearby drivers are using the largest community navigation app**

- **Add targeted social media ads to the mix, using custom audiences created by your social media experts**

- **Post optimized campaigns on your website, plus across other trusted sites in your DMA. Leverage the expertise of your digital team**

- **Include private label email marketing in media mix bundles**

- **Print Display ads, Direct Mail, and Inserts with reverse publishing**

97% of SMBs execute some form of DIY marketing

74% of SMBs used digital and traditional media together

Source: "Study: 97% of SMBs DIY Marketing, Most Don’t Get It" —LSA Insider, March 6, 2018

Source: Borrell’s 2017 SMB Survey; N=3,420 advertisers