

# ADPORTAL *Obituaries* *The future has arrived.*



## AdPortal Obituaries + Adpay® | Memoriams™

The nation's leading obituaries platform has raised the standard for a 360° feature set that includes dynamic print obituaries with multiple photos, civic symbols, and funeral home logos plus advertising and billing systems integration. Additionally, Adpay Memoriams' national newspaper network allows families and funeral homes access to thousands of newspapers across the country, and contemporary features that keep the media company valued and relevant in today's ever changing landscape.

*Plus*

### Targeted facebook

Families access Facebook's key demographic and interest-based targeting to reach beyond their loved one's contact list and address book with the message of their passing.

### Tributes

Seamlessly create and publish special obituary print sections bimonthly, quarterly, biannually, or annually using content stored in AdPortal Obituaries or Legacy platform.

### Legacy.com®

Legacy's obituary platform helps you reach local readers, work with funeral homes, expand revenue, and deliver an engaging user experience as the community destination for local deaths news and end-of-life resources.

### Memorial Trees

Families take comfort that their obituary purchase is bundled with a tangible, living legacy for their loved one. Memorial Trees help the environment and enhance your brand's environmental impact.